



Beit Micha
Multidisciplinary Center for
Children with Hearing Loss

Beit Micha's 2020 From Challenge to Growth

We will always remember 2020 as the year of COVID-19, the year of quarantine, hand sanitizers, Zoom, test swabs, and masks. The year in which we all tried our best to keep a distance, while still remaining as close as we could. The year in which our plans and reality did not even exchange a passing glance... Yes, this year was different, full of symptoms, and yet, throughout the chaos and uncertainty brought on by this year, we had no doubt that the children and their welfare remained our highest priority.

For them, we continued working hard, struggling when we needed to, and refusing to surrender even for a single moment. Their power to carry on, advance, and grow gave us the power to find the light and hope, even through this challenging year.

Beit Micha has been operating for 66 years to provide professional and personal treatments for infants and toddlers with hearing impairments. Our vision is to give every deaf and hard of hearing child the tools to acquire communication, language, development, and equal opportunity for a full integration into society.

A year of pandemic, challenge, and growth.

Here is some data about this passing year:

715 
toddlers
received
treatments at
Beit Micha

88% 
of the children
who graduated from
Beit Micha were
integrated into
1st grade in regular
schools

Over
2,500 
audiological
tests
were performed
this year



COVID-19. Making lemons into lemonade

- ✓ Our association continued to provide its services throughout the year (aside from two weeks during which all special education was under lockdown). Throughout the COVID-19 period, we spared no effort to give the children and our team the best conditions, and to provide physical and online treatments for the children
- ✓ An online activity plan, with an audiological emphasis, was created within just a few days, for the benefit of the children, the families, and our team
- ✓ As part of the preschool division's activity (ages 3-6), we provided training to a record number of 133 kindergarten teachers from municipal kindergartens, to give Beit Micha's children the best integration possible
- ✓ Parent meetings and training sessions moved online, and enjoyed a high level of participation, with hundreds of parents attending – a trend we intend to continue
- ✓ For the benefit of the community, we continued to provide services in Beit Micha's kindergartens, for children whose parents are defined essential during lockdowns



Refreshing the main building in Tel Aviv!!

- ✓ Renovations were made to the auditorium, the kitchens, the divisions' secretariat, the staff room, and the courtyards
- ✓ Dozens of new hearing aids were added to Beit Micha's audiology unit
- ✓ New physical therapy and occupational therapy equipment was purchased for the new treatment rooms



News from the Kfar Kasem daycare center

- ✓ The playground received a huge new shade canopy
- ✓ The physiotherapy room was replenished with new and advanced equipment for the children's treatments
- ✓ During the Eid al-Adha celebrations, the daycare center's team visited the children at home, bringing a special holiday gift to each one



Are you listening? We've aired a new podcast!

Search: 'הקול במיחא' in your podcast player, or on Beit Micha's website. Our goal is to make professional knowledge accessible to families, professionals, and to our partners.

From January 2021, new episodes will be released once a month. Each will include an interview with parents, partners, and relevant experts in the field of hearing.



Record-breaking annual fundraising event - a touch of magic

This year, we held an interactive fundraising Zoom event for over 500 families (!), featuring international master mentalist, Lior Suchard.

This event was made possible thanks to our wonderful corporate and private donors, who lent us their support. Thank you to the 24 corporations that contributed to this event, and to our 335 donors, who lent us their support.

And more...

- ✓ An online audiology appointment scheduling system has been launched on Beit Micha's website.
- ✓ Six academic scholarships were granted to speech therapists from Beit Micha's team.
- ✓ We launched 'Beit Micha University' for the benefit of our preschool division. Each team member receives personalized professional development and personal counseling, in addition to group training sessions.

And as usual, we continued to provide a range of individual and group treatments and services, just for you:

